



EBBSFLEET UNITED FC

COMMERCIAL OPPORTUNITIES



Find us on Facebook, Twitter, Instagram, YouTube and LinkedIn

FOLLOWERS: *Twitter:* 24,500+ *Facebook:* 7,500+ *Instagram:* 9,000+

PRINCIPAL SPONSORSHIP



Receive high-profile visibility with some of our key sponsorship opportunities – prestigious stadium sponsorship gives maximum exposure to your brand locally, nationally and across all media. Kit sponsorship includes shirt front and back as well as shorts and sleeves, is viewed by thousands on TV/social media and your brand is on display via our replica kit sales throughout the season.





**Stadium sponsor/
naming rights**

£POA

(Outstanding branding opportunities)



Front of shirt sponsor

£POA

(Home and/or away shirt options)



Back of shirt sponsor

£POA

(Your logo above our players' numbers)



**Sleeve/Decal
sponsor**

£POA

(Left sleeve reserved for your logo, every match)



Shorts sponsor

£POA

(Another option for high-visibility brand placement)



Tunnel sponsor

£POA

(Our extendable players' tunnel – a key focus every home game)

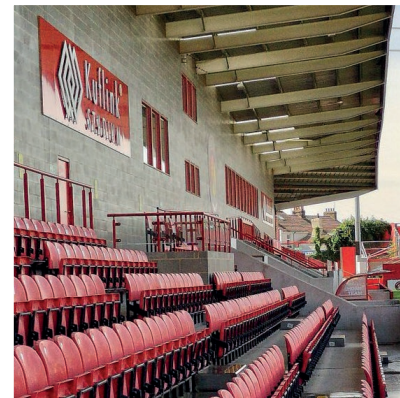
Benefit from constant exposure via professional media outlets plus all club communications (video, graphics, photographs and social media) throughout the year, reaching hundreds of thousands of potential customers.



Dugouts sponsor

£POA

(Your brand in prime position above both team benches)



MATCHDAY SPONSORSHIP

** Please note, all prices exclude VAT*

Fleet Lounge Membership

£690 per season

- ⊕ Option to add a meal package (two-course meal) for £23 per person per league match
- ⊕ Entry to all home league matches this season
- ⊕ Access to Main Stand Hospitality Lounge
- ⊕ Refreshments at half-time
- ⊕ Allocated padded seat in the hospitality seating area of the Main Stand



Matchday sponsorship

£800 (£80 per head) / for 10 guests

- ⊕ Two-course meal in Main Stand prior to match
- ⊕ Glass of wine for each guest
- ⊕ Complimentary car parking
- ⊕ 'Fleet Review' programme and team sheet for each guest
- ⊕ Commemorative photograph
- ⊕ Selection and presentation to your man of the match
- ⊕ Recognition on front of Fleet Review programme
- ⊕ Half-time refreshments
- ⊕ Scoreboard and PA announcements
- ⊕ Dedicated bar service
- ⊕ Padded sponsors' seats





Kuflink
STADIUM

Match ball sponsorship

£800 (£80 per head) / for 10 guests

- ⊕ Two-course meal in Main Stand prior to match
- ⊕ Glass of wine for each guest
- ⊕ Complimentary car parking
- ⊕ 'Fleet Review' programme and team sheet for each guest
- ⊕ Commemorative photograph
- ⊕ Presentation of match ball to man of the match
- ⊕ Recognition on front of Fleet Review programme
- ⊕ Half-time refreshments
- ⊕ Scoreboard and PA announcements
- ⊕ Dedicated bar service
- ⊕ Padded sponsors' seats



Programme Sponsorship + Associate Matchday Sponsorship

£480 (£80 per head) / for six guests

- ⊕ Two-course meal in Main Stand prior to match
- ⊕ Glass of wine for each guest
- ⊕ Complimentary car parking
- ⊕ Programme and team sheet for each guest
- ⊕ Commemorative photograph
- ⊕ Fleet Review programme signed by the players
- ⊕ Recognition on front of Fleet Review programme
- ⊕ Half-time refreshments
- ⊕ Scoreboard and PA announcements
- ⊕ Dedicated bar service
- ⊕ Padded sponsors' seats

ADVERTISING & SPONSORSHIP

*Please note, all prices exclude VAT

Player Sponsorship

Home or away £295

Home and away £495

Training kit £250



- ➔ Your (company) name appears beside nominated player in every matchday programme
- ➔ A personal invitation to you and a guest to a players' sponsors event at the end of the season
- ➔ You will be present with your short from your sponsored player at this event
- ➔ A photograph of you and your chosen player at the event
- ➔ Your (company) name mentioned on the club's official website along with your chosen sponsored player
- ➔ Receive chosen player's signed match-worn shirt(s) at the end of season (or training midlayer jacket and T-shirt if sponsoring the training kit)



Advertise in the National League South programme of the year winner!

Perimeter Board Advertising

10ft board £650 | 20ft board

£1,200 Megaboard £2,500

(price excludes board production costs, to be met by client)



- ➔ 10ft, 20ft or huge Megaboard pitchside perimeter board
- ➔ Exposure to 30,000+ supporters in stadium throughout the season
- ➔ Ability to connect your company with the local community
- ➔ Wider exposure via club's YouTube highlights and other media (dependent on board positioning)
- ➔ We can design your board layout for you

Programme Advertising

Quarter-page £500 | Half-page £800 | Full page £1,500



- ➔ Seasonal ad for all League games in our award-winning Fleet Review matchday programme
- ➔ Three times voted programme of the year and Best Non-League Written Features
- ➔ Published at every home game
- ➔ Amend your artwork as often as you wish
- ➔ Promote your business to the club's fanbase
- ➔ We can design your artwork for you

Teamsheet Sponsorship

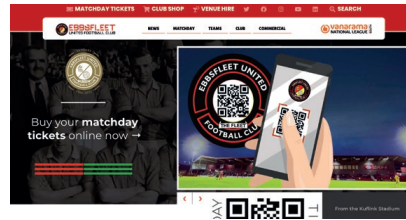
£1,500 per season

OFFICIAL		TEAMSHEET	
NO.	EBBSFLEET UNITED	NO.	EASTBOURNE BOROUGH
1	LOUIE MOULDEN	1	CONOR MANDERSON
2	TOBI ADEBAYO-ROWLING	3	JACK CURRIE
4	SEFA KAHRAMAN	4	LUKE NIPPARD
5	MITCHELL DICKENSON		

- ➔ Your logo/branding on all home matchday teamsheets and club website
- ➔ Teamsheets are distributed to all press and sponsors
- ➔ Teamsheets are available for free to all supporters
- ➔ An opportunity for regular, highly visible brand exposure to all home crowds

Website Advertising

£POA



- ➔ Bespoke banners/sizes, site-wide or on targeted high-traffic pages
- ➔ Average 20,000 unique users / 40,000 visits / 80,000 page views per month, verified by Google Analytics
- ➔ Traffic directed to our website constantly from social media accounts

Mascot Experience

Gold £130 (includes full replica kit) | Silver £80



- ➔ Full first-team kit if selecting our Gold Package
- ➔ Signed Fleet Review matchday programme
- ➔ Photographs with your favourite Fleet player
- ➔ Pre-match warm-up on the pitch with the players
- ➔ Lead the team out of the tunnel alongside the captain
- ➔ Scoreboard and PA announcements
- ➔ Your photograph and information in our matchday programme
- ➔ A souvenir photograph with captains and match officials in the centre circle
- ➔ 2 x matchday tickets for parents/guardians

FURTHER OPPORTUNITIES

We also offer season-long **Programme Sponsorship** plus **Digital Match Sponsorship** of our YouTube match highlights and post-match interviews, with extensive social-media reach. In addition to the other hospitality sponsorship packages, there is also our **Supporters Restaurant** which operates every home league matchday. Contact us now for any sponsorship packages or commercial enquiries.



Contact The Fleet

The Kuflink Stadium, Stonebridge Road, Northfleet, Kent DA11 9GN

01474 533796

www.eufc.co.uk

info@eufc.co.uk

